

MOTION BY SUPERVISOR GLORIA MOLINA

August 21, 2007

AMENDMENT TO ITEM NO. 54

I, THEREFORE, MOVE that the Chief Executive Office (CEO), along with its proposed internal 211 marketing team, first develop a comprehensive marketing and expenditure plan which incorporates the CEO's proposed low- and no-cost County infrastructure resources; includes low- and no-cost services available from private sector partners such as media, utility companies and others; and defines the scope of work to be competitively bid.

MOTION

Molina	_____
Burke	_____
Knabe	_____
Antonovich	_____
Yaroslavsky	_____